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Call for Artists: West Chelsea Artists Open Studios – Frieze NYC Edition

Open Studios: May 10-11, 2025 | Preview Exhibition: May 9-11 Reception: Friday, May 9, 6-8 PM

New York, NY — April 11, 2025 — The West Chelsea Artists Open Studios (WCAOS) announces its 14th Annual Spring Tour, the Frieze NYC Edition, happening Saturday and Sunday, May 10–11, from 12–6 PM, with a special Preview Exhibition running May 9–11 at the historic West Chelsea Building, 526 West 26th Street.

We invite all West Chelsea artists to participate by opening their studios and workspaces to the public. This is a rare opportunity for artists to showcase and sell their work directly, connect with collectors, and engage with thousands of art lovers drawn to the neighborhood during Frieze Week.

Artists Reception: Friday, May 9, 6-8 PM

Join us for an opening night celebration at the Preview Exhibition — meet the artists, view selected works, and kick off an exciting weekend of open studios in West Chelsea.

Why Participate?

Artists in past editions have reported strong sales, major commissions, gallery invitations, press coverage, and meaningful connections with collectors and curators. The event draws a diverse and enthusiastic crowd of art patrons, tourists, and industry professionals.

Eligibility & Participation

WCAOS is open to all artists with studios or workspaces located in the West Chelsea area — including Hudson Yards (North), the Whitney Museum and Westbeth (South), 6th Avenue (East), and the West Side Highway/11th Avenue (West).

Eligible spaces include:- Commercial studios - Rented artist spaces - Accessible apartments - Pop-up exhibition spaces

Application Deadline: Monday, April 28, 2025

Artist Fee: \$50 (covers shared marketing and printing expenses)
Apply online: Download the application at www.westchelseaartists.com

About WCAOS

Now in its 14th year, the West Chelsea Artists Open Studios provides a unique opportunity for the public to explore the creative spaces of over 60 local artists. Attendees will encounter a wide range of media, including painting, sculpture, photography, mixed media, prints, textiles, and street art.

The event is a grassroots celebration of the neighborhood's vibrant artistic legacy, offering collectors the chance to acquire original works directly from the artists — without gallery markups — and to discover emerging talent before it hits the mainstream.

Tour maps will be available at 526 West 26th Street or downloadable from the website: **www.westchelseaartists.com**.

Organized by: Scotto Mycklebust, Executive Producer and Artist

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For more information, visit West Chelsea Artists Open Studios at www.westchelseaartists.com